

Minutes of the 4/30/22 Meeting of the CV Alumni Assn.

President Rindy Brace welcomed all attendees to the meeting. Also present were Peggy Rutledge, MaryAnna Cotter, Susan Johnson, Carol Jo McClain, Nancy Pearch, Linda Shetler, Becky Cofffield, Stacey Sanders, Tanner, Gerald Sanders, Robin Shetler and special guest Deana Shultz Coin. Introductions were made.

Peggy read the minutes of the previous meeting in Nita's absence. There being no additions or corrections, Carol Jo made a motion to accept the minutes, seconded by Nancy, all in favor, motion carried.

Peggy presented the Treasurer's Report which showed a beginning and ending balance of \$12,980.66 as there was no income or expenses in April. Peggy asked for Rindy's assistance in obtaining payment from Pat for the Thank You cards due to ESCO. She said she would help. Rindy advised Mr. Herman said the passport program was cancelled due to lack of funding. We discussed giving another \$1,500 but Carol Jo stated we gave in good faith and we all agreed.

Alumni Banquet gave updates of the following:

Mr. Herman said it was presented to the school board that we would like to have it on the weekend of Sept 16, and 17th and dedication would also take place that weekend. The School Board is taking it under advisement. Rindy spoke with Val Gardner about the lion's club having a breakfast and is waiting to hear back. Peggy suggested the golf outing not be held by the Booster Club on that weekend. Also discussed that we need to reach out to other alumni to help with weekend. Linda asked if we will still give tours that day and everyone thought it would be a good idea. Gerald suggested we have a kiosk at the dedication if it is not held at the banquet. Stacey suggested we have merchandise available to sell.

Daniell Caldwell will become our contact since Mr. Herman is leaving. Interim superintendent is Mr. Zucal per Stacey. Need to fill out a request to submit to board for gym use in the Alumni. Nancy advised the form will state where we want to hold the banquet. Herman stated the next 6 months we will be able to utilize the media room for our meetings. Mr. Herman signed a 2-year contract with Cleveland Clinic.

Finance committee meeting will be held on 5/10 with Jerry and Pat Cooper to discuss combining funds from the Rocket foundation and Alumni. If not, we may move our funds to Stark Foundation. Gerald suggested Alumni should get discounts on school events. Can we talk to school about that. Carol Jo suggested we may have a yearly membership. Gerald stated there is a pass available for \$40 for winter events, but maybe we can come up with an Alumni pass.

Scholarships

Presentations were helpful and we have 7 applications to review. Committee will find a date to review and decide on.

CV Distinguished Award committee will be composed of

Susan O'Connor, Rindy Brace, Gerald Sanders, Kelly Love and Peggy Rutledge

The various will consist of Business, Education and Community Supporter

Media discussion:

Tanner has established a Twitter page out there. He advised there is a lot of CV social pages out there and wondered if it is okay to add other pages to our account, such as girls' softball, steak fry...etc. We all agreed it would be.

The Messenger and Harrison County have added our meeting to their papers as long as we submit information to them.

The fall Student Led conference was not well attended. Rindy was the only one that interacted with some students. Next conference will be November; Stacy believe it will be better attended.

It was discussed if we should join the Carroll County and Harrison County Chamber of Commerce. Carroll County will promote us without membership. Harrison and Tuscarawas County we must join for them to promote. Carroll County is \$55 and Tuscarawas county is \$75 and Harrison \$90. Nancy asked if they have calendars to see what is listed. It was decided to be table it and everyone should research by next meeting what the benefit would be to join.

Gerald suggest we give Tanner some guidelines and "Empower Tusc" has a great Media person that Tanner may want to meet with. Nancy suggested we make us a yearly meeting calendar meeting or give Tanner suggestions and anything that has occurred and going to occur.

Rindy stated we should find out local events such as Chicken BBQ held on labor day weekend in Bowerston, and MaryAnna stated the new Fire Department would be dedicated in July. Stacey said every month we should give Tanner bullet points to post on FB and Twitter. Rindy will put on the agenda. Steak Fry... Rindy will put together an alumni basket for donation.

Carol Jo was unable to attend the board meeting. She suggested we reach out to Jake Galigher for anything to do with the Alumni.

Jeannie on Marketing:

She contacted Dave Ramsell at Grant Street Productions. She advised we are newly formed and he would give us a break on setting up a website. Possible cost would be \$1,000 - \$2,000. He can do maintenance for \$900 a month or we can do it. He can train us on the Website and we can do on WordPress. He can sporadically help us fix things if needed. He can set up Paypal and/or Venmo for payments and donation. He can also link us to a store for Alumni goodies. He also has a trade show and he gave Jeannine a book for merchandise. He can also get us a table cover for \$229 that is 6 sided. Linda Shetler moved we purchase the table covering and Becky Coffield seconded it.

Jeannine's husband friends, Jim and Crystal Williams own the company A Shirtery that have items printed and she can set up for free. Example: We can purchase for \$5 and sell for \$10. She checks every 2 weeks and prints whatever is ordered. Rindy asked if there would be a minimum order before she printed and Jeannine said she would check. Items can be mailed when ordered. Susan suggested if orders needed to be picked up, that people should pick up at an Alumni meeting date to get more people to the meeting. Several suggestions were made as to how to get our name out there.

We discussed if we want to give a bag for the 34 graduates and to put letter in a bag. Rindy suggested \$25 per bag, Peggy thought that was too high. Tanner said not items would be used or appreciated by some students. Jeannine said we may need to order like 100 items and we can use for future events. It was suggested to possible purchase flash drives, pens and etc. for the gifts. Stacy and Jeannine will together some items to give graduated.

Mary Anna said there was a picture and write up in OVAC Classic about Jim Monigold

Next meeting 5/21 at 9am.

Susan made a motion to adjourn, seconded by Carol Jo, all in favor, meeting adjourned.

Submitted,

Peggy Rutledge, Treasurer (Filling in due to Nita's absence)